



Member ICF Board of Directors
Chairman ICF Canoe Marathon Committee
Jorn Cronberg
Fjellkroken 8
2022 Gjerdrum
Norway
Telephone: +47 4731 7379
cronberg@online.no

NEWSLETTER CANOE MARATHON RACING

*For
National Team Leaders,
ICF Canoe Marathon Event organisers,
National Federations,
International Technical Officials, and
All other persons interested in Canoe Marathon*

NEWSLETTER 2018-6 November 2018

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- Media statistics for CAM this year
- The 2019 Major Canoe Marathon events
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- Updated Long term Calendar
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ICF website for Canoe Marathon where you can find more information:

<https://www.canoeicf.com/discipline/canoe-marathon>

POSITIVE AND VERY IMPRESSIVE MEDIA STATISTICS FOR CANOE MARATHON THIS YEAR

The 2018 Canoe Sprint & Canoe Marathon World Championships held in Montemor-o-Velho and in Prado, Vila Verde, were the biggest events held in this year in the canoeing world.

The numbers are coming from the ICF Congress agenda, to be presented in Hungary on 23 and 24 of November and they show that these two events had the biggest impact in many items.

In Canoe Sprint the numbers, now presented, are incredible with 3.9 million minutes watched in YouTube channel, almost 5 times more viewed minutes than the Slalom world championships in Brazil, and 1.2 million more minutes than the same event in 2017.

The same applies for the world wide web and social media, with Montemor Sprint World Championships to be the number one in canoeicf.com, with 58.000 users and 335.000 page-views. Same goes for social media like Facebook with 792.000 hits and 252.000 Twitter and 291.000 Instagram impressions.

The livestream detail numbers for Montemor-o-Velho reached a total of 656.000 views with 502.000 live views and 153.000 on demand. In 2017, the YouTube total views reached 219.000, so we are talking about 3 times more views than last year.

Montemor-o-Velho Canoe Sprint & Paracanoe World Championships represented more than 30% of the total views of the Year for all ICF events in YouTube.

The same goes to the ICF Canoe Marathon World Championships 2018 in Prado, Vila Verde. With a new presentation of the sport introduced with the GPS tv graphics, this broadcast hit a total of 2.4 million minutes in YouTube, more than all canoe sprints events of the year together, excluding Montemor-o-Velho. Indeed, an impressive number and accomplishment for this non-Olympic discipline that still give so much to the canoeing world.

Also, no other event, except for Montemor-o-Velho sprint worlds has reached the impact of the Canoe Marathon worlds, with 321.000 total views in YouTube, including more than 280.000 live viewers. This was in fact the 2nd most viewed event seen LIVE in 2018. The closest ICF event to the marathon was the Canoe Polo World Championships and Sprint world Cup in Szeged (Hungary) with less than half of the live viewers.

2019 MAJOR CANOE MARATHON EVENTS

<p>Canoe Marathon World Championships</p>  <p>ICF CANOE MARATHON WORLD CUP SANDVIKA/BAERUM/NORWAY 31st MAY – 2nd JUNE 2019</p>	<p>Norway 2020</p>	<p>ICF Canoe Marathon World Cup Sandvika/Baerum, Norway 31 May – 2 June 2019</p> <p>You will find a video showing the venue as well as the 1st Bulletin on the event website: http://vm2020.no/</p>
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<p>CHAMPIONNAT D'EUROPE MARATHON CANOË-KAYAK</p>  <p>DECIZE - 2019 22 - 28 JUILLET <small>COMITÉ DÉPARTEMENTAL DE CANOË KAYAK DE LA NIEUVRE</small></p>	<p>ECA European Canoe Marathon Championships Decize, France 22-23 July 2019 Masters' European Cup 25-28 July 2019 European Championships</p> <p>1st Bulletin is available on the event website: https://cemcd2019.wixsite.com/cemcd19</p>
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 <p>2019 国际划联皮划艇马拉松世界锦标赛 ICF Canoe Marathon World Championships Shaoxing, China</p>	<p>ICF Canoe Marathon World Championships/ Asian Continental Canoe Marathon Championships (to be confirmed) Shaoxing, China 14-15 October 2019 Masters' World Cup 17-20 October 2019 World Championships <i>(final change of dates to be confirmed)</i></p> <p>1st Bulletin is now available on the event website: http://en.worldchampionships2019.net/</p>
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CANOE MARATHON IN THE 2021 WORLD GAMES



As previously announced Canoe marathon has been approved to be on the programme of the 2021 World Games, see <https://theworldgames2021.com/sport/canoe/>.

Canoe Marathon will be represented by K1 Men and K1 Women. More details of competition programme and qualification will follow.

The World Games is an international multi sports event held every four years, in the year following the Summer Olympic Games. The 2021 Games will take place in Birmingham, Alabama, USA for 11 days from July 16-25, 2021.

UPDATED LONG-TERM CALENDAR

2020

World Cup (dates to be confirmed)	Pitesti /ROU	Confirmed
Masters European Cup (dates to be confirmed) European Championships	Budapest /HUN	Confirmed
Masters World Cup World Championships - 27-30 August	Baerum (Oslo) /NOR	Confirmed

2021

World Cup	<u>Intention to bid:</u> Metkovic /CRO	Open
Masters European Cup European Championships	<u>Bidding:</u> Brežice /SLO	Subject to technical appraisal
World Games – July (dates to be confirmed)	Birmingham, Alabama, USA	Confirmed
Masters World Cup World Championships - 9-12 September	Pitesti /ROU	Confirmed

2022

World Cup	<u>Intention to bid:</u> Shaoxing /CHN	Open
Masters European Cup European Championships	Silkeborg /DEN	Open
Masters World Cup World Championships – (dates to be confirmed)	Ponte de Lima / POR	Confirmed

2023

World Cup		Open
Masters European Cup European Championships		Open
Masters World Cup World Championships	<u>Intention to bid:</u> Vejen, Kolding /DEN Győr /HUN Bratislava /SVK Ningbo, Zhejiang Province /CHN Metkovic /CRO	Open

THE WORLD SERIES 2018/19

By this time the first two competitions of the 2018/19 World Series

15 September 2018

Liffey Descent, Ireland

22-24 September 2018

Shaoxing Huancheng River Marathon, China

have taken place. For further information, point system and rules, and results click the following link to the ICF website: <https://www.canoeicf.com/canoe-marathon-world-series>

The next competition of the series will be

19-20 January 2019

The Drak Challenge, Underberg, South Africa - <https://drak.co.za/>

New ITOs

During the 2018 World Championships examination was carried out for candidates to become Canoe Marathon ITOs, and we can now congratulate and welcome the following to our ITO family:

- Michael KUGLER, AUT
- Stien VERLINDEN, BEL
- Nicolas CALLEWAERT, BEL
- Delia MERAYO LÓPEZ, ESP,
- Iván FERRO HERBON, ESP
- Eddie FREIRE SUÁREZ, ESP
- Ana VIEIRA, POR
- Oscar SOARES, POR
- Gavin DUNDAS-STARR, RSA

NOMINATION OF ITOs FOR 2019

National Federations are invited to nominate candidates for ITOs 2019 for

- **World Cup, Baerum, Norway**
- **World Championships, Shaoxing, China**
- Accommodation during the events for the selected ITOs will be paid by the event organizers.

National Federations have received information with link to submit nominations. Based on the ICF rules, the deadline for ITO nominations is set on **1st January 2019**. Please note that **only nominations through the online form are considered**. Please send a copy of nominations to to cronberg@online.no.

The deadline for nominations for the **European Championships is 15th January 2019** to be send to eca.applications.officials@gmail.com with a copy to cronberg@online.no



Jorn Cronberg
Chairman